Offering you more…

BioCote Ltd is the market leader in providing proven, evidence-based antimicrobial technology and world-class consultancy services.

Companies across the globe work with BioCote Ltd to differentiate their products and increase their competitiveness in demanding marketplaces.

BioCote Ltd is more than an additive supplier. Whether you require BioCote® approved additives or would like technical support and validation of an existing silver ion-treated product, we offer a range of antimicrobial solutions and services to suit your business needs and budget. These include:

- silver ion antimicrobial technology, proven to reduce levels of bacteria, mould and fungi on surfaces by up to 99.99%
- the BioCote® brand - a leading ingredient brand in the antimicrobial marketplace
- industry-leading antimicrobial validation and quality control services
- worldwide regulatory, technical and marketing consultancy.

Allgood

The aligning of our brand with the BioCote® brand has brought significant value when bidding against our competitors for business. Since working with BioCote Ltd we have won a variety of major contracts at nationally acclaimed hospitals.

Jody Purcell
Sales Consultant
The bacteria burden

Demand for improved hygiene standards has never been greater, offering an ideal sales opportunity for manufacturers.

Microbes, e.g. bacteria, mould and fungi, are found in every environment and are a natural part of everyday life. Even in the cleanest of surroundings, bacteria, such as MRSA, E.coli and Listeria can multiply on surfaces, sometimes to harmful levels, leading to infection and illness.

Bacteria can also cause nasty odours, discoulouration and degradation compromising personal hygiene standards.

BioCote® silver ion technology gives products continuous, built-in antimicrobial protection, helping to prevent the growth of bacteria and mould on their surface by up to 99.99%. Products with BioCote® protection are cleaner, safer and more hygienic for your customers to use.

Dyson

BioCote Ltd engineered a unique antimicrobial finish that was tailor-made for our Dyson Airblade™ hand dryer. The know-how and enthusiasm of the BioCote® team exceeded our expectations and allowed the project to be completed on time and within budget.

Toby Saville
Microbiologist
Add value with BioCote®

Today’s marketplace is more challenging than ever. Businesses need to innovate and differentiate their products to stay ahead of the competition.

BioCote Ltd works with companies across the world, who utilise our superior, evidence-based technology, market-leading brand and first-class consultancy services. Working with BioCote Ltd is proven to help you:

- offer your customers a new product feature
- create additional value from your product offering
- differentiate your product from competitors
- win more contracts and tenders
- enter new markets and defend market share.

From product development through to market entry, the BioCote® team is dedicated to providing unrivalled antimicrobial expertise, knowledge and support to increase the value of your product.

Alvo Grupa Gastrometal

As an operating theatre cladding specialist, hygiene and infection control is important to our customers. BioCote® protection is therefore a key feature of our products and gives us a real advantage over our competitors. This was demonstrated when we won the coveted Golden Aesculapius award for best product at the Salmed exhibition in 2008.

Magdalena Galezewska
Marketing Manager
Continuous, durable protection

BioCote® technology works continuously to reduce levels of bacteria on your product’s surface.

BioCote® silver ion technology is economically engineered into products at the time of manufacture, providing continuous, built-in protection against a wide range of bacteria, mould and fungi, including:

- MRSA
- E.coli
- Salmonella
- Legionella
- Aspergillus niger.

BioCote® offers 24/7 protection, working in-between cleaning to continually decontaminate surfaces of bacteria.

Independent laboratory tests show that BioCote® reduces the level of bacteria on surfaces by up to 99.99%.

Using BioCote® protection, you can offer your customers a cleaner, safer and more hygienic product.

Electrium

With BioCote® incorporated into our range of Crabtree accessories we are able to differentiate our products from the competition. The positive results from the pilot trial at the Heart of England NHS Foundation Trust have given Electrium a new marketing angle to promote our antimicrobial range and assist with our sales into the NHS.

Ashley Robinson
Product Specialist
A market-leading brand

The BioCote® brand is a guarantee of proven, evidence-based antimicrobial protection.

Each day millions of people across the world trust BioCote® to protect products from bacteria, mould and fungi.

BioCote® has its origins in the healthcare sector, where it is a well-established and trusted brand. It is now used across a wide variety of industries where hygiene is important, including the hospitality, leisure, food and catering and laboratory sectors. BioCote® has its place beside other ingredient brands such as Intel®, Gore-Tex® and Lycra®, highlighting the quality, high-performance technology being used as an integral product feature.

Masisa Do Brasil Ltda

We chose to partner with BioCote Ltd as it is the leader in antimicrobial technology and sets the standard in terms of antimicrobial performance and durability. BioCote® protection strengthens Masisa’s promise of offering our customers quality, innovate products.

Rodrigo Camargo
Marketing Director
Expertise, knowledge and support

BioCote Ltd is more than an additive supplier, providing complete antimicrobial solutions.

When you enter into a partnership with BioCote Ltd you instantly acquire an expert antimicrobial department for your company to utilise. The BioCote® consultancy team provides the specialist knowledge and expertise in antimicrobial silver ion technology that few manufacturers will have access to in-house.

Our support packages are tailored to suit your business needs and budget and include:

- use of the BioCote® brand
- access to proven silver ion technology
- technical expertise from microbiologists, polymer experts and chemists
- product development
- antimicrobial validation, quality control and approval services
- worldwide product claims and regulatory guidance
- marketing support and sales training
- environmental product trials
- BioCote® Detection System.

Link Lockers

From the introduction of BioCote® into our manufacturing process, through to training our sales force, the BioCote® team has offered us exceptional support and expertise. We continue to include BioCote® technology in our core new product development and this has assisted us in targeting specific new market sectors and offering existing and potential customers additional benefits.

Phil Jackson
Marketing Manager
Total peace of mind

BioCote Ltd is setting the industry standard for product testing and validation services.

**Validation services**

All our partners’ products undergo rigorous validation and quality control testing in a leading independent laboratory. They are tested to the internationally recognised ISO 22196:2007 where applicable, providing certification for their antimicrobial performance. Only products that offer a 95% reduction rate in bacteria are allowed to use the BioCote® brand as a guarantee of their effectiveness.

BioCote Ltd is also able to validate and approve products that already use a silver antimicrobial additive.

**Regulatory support**

All antimicrobial additives used by BioCote Ltd meet the highest global regulatory standards.

For companies looking for a safe route to market, the BioCote® team has years of experience in international legislation and marketing claims, giving you the reassurance and confidence to effectively sell your products with antimicrobial protection across the world.

**Comark**

Comark products which incorporate BioCote® are well-positioned to exceed our customers’ requirements in terms of reducing the risks of cross-contamination. As a USP, BioCote® has considerable selling power and Comark has won a substantial amount of handheld business with key food retailers in the UK as a result of this feature.

Alison Butler
Marketing Services Manager
The power of silver

Silver ion technology is a natural, yet powerful antimicrobial.

BioCote® silver ion technology can be incorporated into a vast array of materials including plastics, wet paint, powder coatings, varnishes and textiles.

BioCote® silver ion technology is:

**Simple:** it can be economically engineered into your product, in the form of an additive, without large increases in production costs. Silver will not affect the aesthetics of your product and BioCote® protected products will not require any specialist cleaning or maintenance.

**Long-lasting:** it maintains its antimicrobial performance for the lifetime of your product; it will not wear off, wash off or leach out.

**Safe:** silver is regarded as non-toxic and is therefore a safe and natural alternative to synthetic, organic antimicrobials.

Waterlogic

*BioCote*® gives us a competitive edge and reaffirms Waterlogic as the market leader in terms of brand, performance and quality. Our products filter and purify drinking water, and BioCote® ensures continued antimicrobial protection when the water is dispensed into the glass.

Chris Garner
Director of Marketing
Proven real-life reductions

BioCote Ltd is leading the way in building a sound evidence-base to support silver ion technology.

Antimicrobial products must be as effective in-situ as they are in laboratory tests. As experts in our field, we are leading the way in undertaking evidence-based studies to demonstrate how BioCote® protected products can reduce levels of bacterial contamination in real-life environments.

Trials have already taken place within a hospital, care home and at a food manufacturing site, showing significant reductions in bacteria on BioCote® protected products compared to standard, comparable products.

BioCote Ltd has had clinical papers peer-reviewed and published in the *Journal of Infection Prevention* and the *British Journal of Community Nursing*, showing how BioCote® reduced levels of bacterial contamination on surfaces by an average of 95% in real-life care settings.


Deb

The ability to reduce cross-contamination is extremely important to our clients, who are increasingly hygiene-conscious. By using BioCote® in our dispensers, our clients are comfortable in the knowledge that they are fulfilling their duty of care to their workforce and customers by offering them added protection against harmful bacteria.

Andrew Holden
Marketing Manager
A success story

Founded in 1994, BioCote Ltd was the first company to develop and market a patented antimicrobial powder coating. BioCote Ltd quickly evolved and began to offer businesses total antimicrobial solutions for a variety of products and applications. Following rapid growth, BioCote Ltd now partners with companies across the globe, offering antimicrobial protection to millions of people every day.